

AMERICAN EXPRESS® CARD ACCEPTANCE SIMPLIFIED

You want to see business at your property grow and so do we! With that in mind, your property may now enjoy the ease and simplicity of accepting and processing payments through one consolidated relationship and say “yes” to the preferred form of payment for many of your guests.

The NEW American Express Card Acceptance Program is now available to your business through our partner, Heartland Payment Systems, and offers the following features to make life easier for you:

TRANSPARENT PRICING

Now, you can accept and process American Express Card transactions the same way you do all other payment card transactions from major networks. Because this program is offered by Heartland, the founder of the Merchant Bill of Rights, you’ll also benefit from fair pricing, upfront fees and statements that are easy to read. So you’ll always know exactly who and what you’re paying—with no surprises.

IMPROVED CASH FLOW

In addition to potentially paying a lower rate, you’ll receive your funds faster than traditional American Express settlements and in line with those of Visa/MasterCard—improving your cash flow. Plus, because you’ll receive one statement for all card brands, you’ll save time and aggravation when it comes time to reconcile.

ONE CONTACT

We understand that every minute you’re on hold or your service is down, you may be losing money—and more importantly, customers. That’s why we give you one number to call to reach a live person, not a machine 24/7/365. Whether you need help on-boarding, have a question about your statement or need to get back up and running quickly, one-call resolution is as close as your phone.

For more information on how the new American Express Card Acceptance Program, offered by Heartland Payment Systems can help your property, please call 1.888.904.6773 or go to <http://www.heartlandpaymentsystems.com/Your-Industry/Lodging>